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environments. In the same way, the modern Internet was originally a utopian promise for anonymous “transparency,” but that too has turned out to be a “bad idea.” “We need to find something better than anonymity,” Musk said. This reminds me of a statement that I heard a few years ago from Steve Wozniak. He said, in effect, “There are two ways of looking at a problem: the easy way, and the right way.” Steve Jobs was often criticized for his secretive, controlling style, but he was also criticized for being too easy and too willing to listen to others. Technology doesn’t always change the world for the better. I have seen this first-hand in my career as a technology entrepreneur and writer. Sometimes people will say things that make me uncomfortable. This can cause me to be defensive, which prevents me from thinking clearly. Instead, I need to understand my audience better. I need to figure out what their point of view is. I need to be patient, because sometimes what they are saying makes a lot of sense. As a technology entrepreneur, I always want to figure out what the best way to make an environment better is. It’s hard to know 2d92ce491b